



# ST. AMBROSE SCHOOL



Sept. 25, 2008

## Newsletter

ISTEP is now a thing of the past and we can move on to Oktoberfest and all the wonderful time we can have helping each other from making fudge,

setting up the booth and spending time in the booth sharing our goodies and meeting new friends as well as revisiting the pro's! On Friday, Oct. 3rd, there will be no school as everyone will be wanting to visit the Oktoberfest and enjoy all the food, sales and music.

ST. FRANCIS FEAST DAY occurs on Thursday, Oct. 4th. As you may have heard from Father Todd last Sunday, St.

Francis was one of his favorite Saints. One of the favorite stories of St. Francis is his love for the animals. St. Francis is usually pictured with animals. The ritual for the blessing was started to help the people remember these events. We will move the blessing of the animals to Oct. 2nd.

Those parents who have the time or can manage it are invited to bring your animals for the blessing beginning at 2:00 p.m. to the playground in back of the church. Animals that may get frightened need to be on a leash or kept in a pen. Of course, even with a pooper scooper it might be difficult to bring a cow, horse

or pony. For children who cannot bring their pet, they are invited to bring in a picture of their pet or a small replica. Fr. Todd will be blessing the animals and your children may cluster around if you can come. You can find more information about this on the web or I can send you some information home if you like.

### Special points of interest:

- St. Francis—Blessing of the Animals
- Oktoberfest Booth and Bread Labels (attachment)
- Oktoberfest Parade
- Preschool Pudding Pans (attachement)
- Volunteer Hours
- Virtus Training

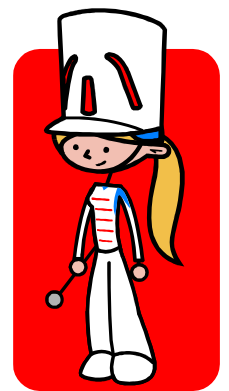


## Oktoberfest Parade

Back to the Oktoberfest! A message from your PTO! Everyone is invited to share the school pride by walking along the parade route with St. Ambrose School. St. Ambrose was started by the German Catholic

Community and what a great way to showcase and celebrate our students and school. Therefore, we welcome students, teachers, parents, siblings and friends of St. Ambrose School to join us at Seymour High

School (we will know more information on Sept. 30th as far as our location on the parade route and meeting location to join the float. The float will be ready to go by 1:00 p.m. with the first units moving out at 1:15)





## Oktoberfest Parade (continued)

What to wear??

Your "blue and gold" spirit wear, St. Ambrose Falcon sports uniform, volleyball or basketball. You may carry your school band instrument or wear your Pentathlon shirt. Bring your smile, water bottle, and your Falcon Spirit. If you have any questions, ideas, would like to help with our float, or have previous "Float Experience," please call Tim or Bridget Molinari at 523-8925. A sign-up sheet will be posted on the lobby bulletin board. We welcome all "float decorators" to meet with us on Friday, Oct. 3rd, starting at 6

p.m. at the front doors of St. Ambrose School. All who participate in the parade will receive a ribbon from the Oktoberfest Committee.

### Volunteer Hours

At the beginning of the school year, we asked you to volunteer for tasks/service, that would help your school and parish. It was suggested that you try and keep count of the number of hours you as a family have volunteered. This could include grandparents. For a trial run of how this will work...on the bottom of your lunch sheet for Sept. 29th, put a good

guesstimate of the number of hours you have offered. If you don't have the lunch sheet, you may send it in on a sizeable note with number of hours and family name! Beginning Oct. 1st, you will have an excellent opportunity to begin again and track the loads of hours you might contribute at the Oktoberfest. A good number of people even noted how a number of parents at the ball games stepped forward to help with the number of tasks that could be done. "Pay it Forward" and see how you can benefit.

## Virtus Training



Some may ask, "What is That?" This is a program for anyone who volunteers to work, tutor or play with children especially in a school setting. This could be coaching, field trips, classroom help, etc. Virtus is about a three hour presentation required by all dioceses for any of the volunteers in a parish. It presents various situations that you may be encountered by when volunteering

in any positions with children. I was happy to find that a large group of parents have already participated in this program! Just to let you know we are in the process to have a presenter here on a Wednesday in October along with a Saturday morning to give you the opportunity to choose the most compatible time for you. Be on the lookout for the information.





## Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that pro-

motes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.



**Caption describing picture or graphic.**

## Inside Story Headline



This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon

new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

**"To catch the reader's attention, place an interesting sentence or quote from the story here."**

## Inside Story Headline



This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.



**Caption describing picture or graphic.**

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



## St. Ambrose School

[www.stambrosecat  
holic.com](http://www.stambrosecat<br/>holic.com)

Primary Business Address  
Your Address Line 2  
Your Address Line 3  
Your Address Line 4

Phone: 555-555-5555  
Fax: 555-555-5555  
E-mail:  
someone@example.com



This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

**Your business tag  
line here.**

## Back Page Story Headline

This story can fit 175-225 words. If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can

include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art

image or some other graphic.



**Caption describing picture or graphic.**